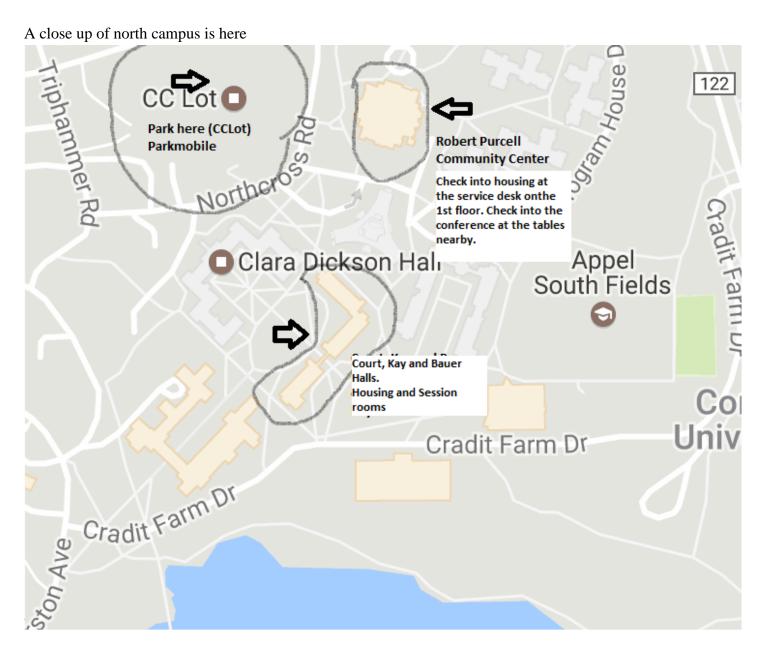
Hello! We at Conference Services is excited for your stay at Cornell University for the Transformative Consumer Research conference. In order to enhance your stay on campus, here is some important information.

WHERE:

For the majority of you, check-in will be done between 2pm and 5pm on June 18, 2017 at the Robert Purcell service desk on North Campus, near the building where you will be staying. If you arrive after the service desk closes at 11pm, you may call the posted number which will be listed on all entryway doors, and a Summer Operations Associate will meet you to check you in.

An interactive campus Map can be found: http://www.cornell.edu/about/maps/

You can search for Robert Purcell Community Center and get GPS coordinates and driving directions.



PARKING:

Parking is available through Parkmobile, a virtual parking meter system on your smartphone. We encourage you to create your account before coming to campus. More info, links and maps of Parkmobile parking lots can be found here: https://transportation.fs.cornell.edu/parking/campusparking/visitors/parkmobile.cfm
Zone 4104 (CC Lot) is where you will find the most conference parking.

HOUSING:

When you arrive and check in, you will be given your keys and a door/elevator access card for Court, Kay and Bauer Halls. You may also ask the service desk any questions you may have, such as food options, building locations, etc. You can also check into the Conference at nearby tables.

For those of you staying additional nights, you will need to make your payment for those nights at check in, if you have not already paid.

For check out, you may simply drop your keys off as you leave at the Robert Purcell service center desk where you checked in. Conference Services staff are at the desk daily from 7am- 11pm to answer any questions you may have.

Your campus housing accommodations include your bed made fresh daily, fresh towels, face cloth, soap, shampoo, drinking glass. Fresh sheets -3^{rd} day of stay unless soiled. There are shared hallway bathrooms for each 3 bedrooms.

There is a small convenience store in Robert Purcell Community Center which will be open Monday – Friday from approx. 11am-5pm during your stay, and our staff at the Service Center can assist you with any forgotten toiletry item.

WIFI:

Guest Wifi is available via Eduroam, if you are part of a participating institution, or via the Cornell visitor network. Please note that you will need to access your email via a web browser while using the Cornell visitor network.

https://it.cornell.edu/wifi/connect-cornell-visitor-wi-fi

TRANSPORTATION:

Most out of town guests fly into Syracuse or Ithaca airports. Upstate New York does not have Uber/Lyft services. Some transportation options are below.

Transportation is available from the Syracuse airport via Ithaca Airline Limo http://www.ithacaairlinelimousine.com/to-ithaca. They have daily runs to and from the airport, but must be booked ahead of time.

Taxi Service from the Ithaca Airport. Please note:

- You must call for a cab, you can not "hail" a cab here
- not all taxis are able to accept credit cards in the cab, you may need to give your card number to the dispatcher

A+ Taxi LLC

607-533-8294

All major credit cards accepted

- \$16 per person within the City of Ithaca or Cornell
- \$18 for Ithaca College

Luggage charges

• No charge for any luggage

For multiple people

• \$16 for the first person each additional person is half price (\$8.00) to same location

Collegetown Cab

607-588-8888 | collegetowncab.com

Rides within 1 mile of the airport

\$12 base fare.

Rides beyond 1 mile of the airport

\$15 minimum base fare.

Extra Charges:

- \$1.50 per check-in bag or carry-on bag. Backpacks, purses, laptop bags, etc. free.
- \$1.50 per additional passenger of same party.
- \$0.50 per person evening surcharge between 8:00pm 5:00am.

Shared-ride Discounts:

-Luggage and evening surcharges are free when subject to a shared-ride.

Sample Rates (single passenger)

- Cornell.....\$15.00
- Ithaca College....\$17.00
- Downtown......\$15.00

Ithaca Dispatch

607-277-7777 or 607-272-3333 | ithacataxi.biz

Family Rate

- Base rate (ask dispatcher/driver) + \$4 per additional passenger
- Children under 13 ride free

Rides within 1 mile of the airport

- \$12 for 1st passenger
- \$6 for additional passenger (non-family to same destination)
- \$4 for additional passenger (family to same destination)

Non-related passenger pricing to same destination

- Base rate $+\frac{1}{2}$ price for additional passengers to same destination
- No charge for any luggage

Sample Rates (single passenger)

- Cornell.....\$16.00
- Ithaca College....\$18.00
- Downtown......\$16.00

Green Hornet Taxi Cab

607-280-3779 | greenhornettaxicab.com

Rates

- Standard flat rate
- Baggage included